



Village Bakers (VB) Committee Meeting: Agenda and Actions

Details

Date / Time: 28.1.2 / 19:30

Venue <https://zoom.us/j/7193362033>

Chair: Kevin Sargent (KS)

Attended: Gavin Deadman (GD)
Liz Gibson (LG)
Laura White (LW)

Apologies: Anthony Jones (AJ)
Tom Wright (TW)

Agenda		Lead	
1.	Membership Update	LW	No membership numbers have been recorded as no socials have been held. LW confirmed that she has provided the membership numbers for the AGM
2.	Finance Update	KS	No transactions have taken place so total funds still stands at £1860.19 total
3.	Events Update	KS & All	The Committee discussed the quiz held on Saturday 19th, at 4:00 p.m during which LG won. KS expressed disappointment at the numbers given the promotion that went into it. It was suggested that people have Zoom fatigue. KS asked for alternative suggestions for events.
4.	Media	LG & KS	<p>It was reported that the Christmas newsletter had been issued since the last Committee meeting. Articles included an interview with member James Maynard, the Pride baking online event, and the VB Baking Live videos. Next one will contain an interview with two further members. KS mentioned that March will be good time for this issue.</p> <p>KS reported that Gay Life Magazine has launched with a VB article. There will be a further article in Feb for Valentines Day, and the publishers also want some Spring content. Links to the articles will be published on Facebook.</p>

			KS also reported that VB gained further publicity when was taking part in promotional work in his job. VB was mentioned when his biography was outlined.
5.	AOB	All	<p>The date of the VB AGM is Sunday 28th Feb at 1pm. KS ran through draft of the AGM pack. KS has placed all the committee roles up for election. Closing date for applications is 14th February.</p> <p>GD suggested that, given numbers, members can be asked what activities that members would like the Group to arrange and when for.</p>

Actions: Includes previous actions	Status	Lead
Group to continue with VB live, posting recipes on social media, and virtual activities.	Open	All
A budget needs to be pulled together for a roll-banner	Open	KS
KS to look at Mailchimp stats to have a look at who opened / deleted / had bounced back	Open	KS
Molly House to be informed of our potential return	Closed	KS
Picture Round for the next Zoom social	Closed	GD
Committee to review new website and provide feedback	Closed	All
GD to print off membership letters	Closed	GD
2020 Events created to August. KS to share.	Closed	KS
LW reaching out to members on Facebook during lockdown	Closed	LW
All Committee Members to review strategy focus areas ready for agreement. Reviewed and agreed	Closed	All
Approach Sparkle organisers to look into brochure costs – Sparkle Cancelled	Closed	KS
Handover of Events Committee Member activities to take place	Closed	TW / LG
KS, TW and LG to meet and discuss with KS about what future events activity could include	Closed	KS/ TW / LG